CONCEPT LAUNCH PARTNERS





In any industry there are always organisations that stand out from their peers and set the standards that others in their field have to aspire to achieve. First established back in 1998, CLPartners is an organisation that certainly meets this criteria leading the way as one of the UK's leading independent business consultancies. They have made quite a name for themselves over the years establishing a well-deserved reputation as one of the rising stars of the industry and, if the last few years are any barometer of what the future holds then there are many successful chapters yet to be written in the CLPartners story. In 2020 the prestigious Southern Enterprise Awards, they were given the impressive accolade of being named Best Programme Delivery Partner. The award was well deserved and has further cemented their reputation as one of the absolute leaders in their field. Following on from that suc-



cess we are delighted to announce that CLPartners are the latest recipients of one of our Awards of Excellence. They have won the award for Independent Consultancy of the Year 2023.

With our awards we think it's important to recognise organisations that are bringing something new and innovative to their marketplace. They don't necessarily have to be the biggest, but they have to be an organisation that is trying to offer something different to what is already out there and above all they must offer a great product or service. We feel that CLPartners ticks all the boxes and are worthy winners of our award. The awards are clearly no accident and will come as no surprise to anybody that has worked with them. In this edition we will try and give you an insight into the work that they do and the success that they've enjoyed.

There are many factors but first and foremost they are good at what they do, with the entire team sharing the same steadfast determination to maintain the high standards that have become such a trademark. So, who are CLPartners and what is it that they do? They are an independent consultancy with an experienced team of business professionals with years of experience, having successfully helped their clients to define and deliver new products and services or complete their business change



initiatives.

Their greatest strength as an organisation, is the quality of their team that are some of the most talented and sought-after individuals in the industry. They have a proven track record over many years and their clients have the peace of mind of knowing they are working with a team of award winning professionals with a proven track record. CLPartners are experts in the initiation and delivery of complex business change and technology related programmes and projects. They have successfully set up and delivered a wide range of projects across in the telecoms, digital media, and broadcasting sectors as well as other industries. They have successfully worked with organisations of all sizes but generally their customers are large multi-national organisations including many FTSE 100 listed companies.

Much of their success has been forged on the strong working relationships they have with clients. They take the time to try and gain a true understanding of what it is their clients are looking to achieve and then leave no stone unturned in their determination to deliver the desired outcome.

CLPartners are continually striving to improve and always evolving. Through technology the world of work has changed beyond all recognition over recent decades and the pace of that change has been astonishing. There are few organisations better equipped to help businesses deliver the necessary programmes, projects, and initiatives to take advantage of those opportunities than CLPartners. The challenge they face in the future as their reputation continues to grow or the demand for their services increases further, will be to maintain the same high standards that have given them so much success in the past. Given their track record we think it's something that they will achieve and that CLPartners is a name you'll be hearing much more of in the years to come.

For more information visit www.clpartners.com